

# **Preservation Master Plan: Status Update and Vision & Purpose Endorsement**

**Dr. Mary Therese Anstey – HistoryMattersLLC  
3 February 2015**



# December 3, 2014: Public Meeting

- **Attendance:** 15 kids, 26 adults
- **Active participation:** Stations and Discussion
  - Entry Station – “I’m Here to Talk About”
  - Station #1 – “Most and Least Important Sites” – green and red dots
  - Station #2 – “Chalkboards: The Future of Preservation in Louisville”
  - Station #3 – “What Works?” – stickers

# I'm Here to Talk About...



The attendees had balanced and diverse interests





## Station #2

# Most Important Sites





## Station #3

# Preservation in Louisville

### Selected Answers

**Louisville preservation is...** saving old buildings, toothless, creating awareness, inclusive of mid-century modern, reactive rather than proactive, for future generations to understand history...

**The goal for preservation should be...** keep history alive; economical, logical, balanced; Old Town not overrun with McMansions; local history and expanding influence on redevelopment; education for all ages; “green”...

**In 20 years, preservation will be...** relevant, valuable, out of money, Chase Bank- most people hate it today, lost if we don't preserve now for the future, an accepted fact— no debates, still attracting newcomers to Louisville...

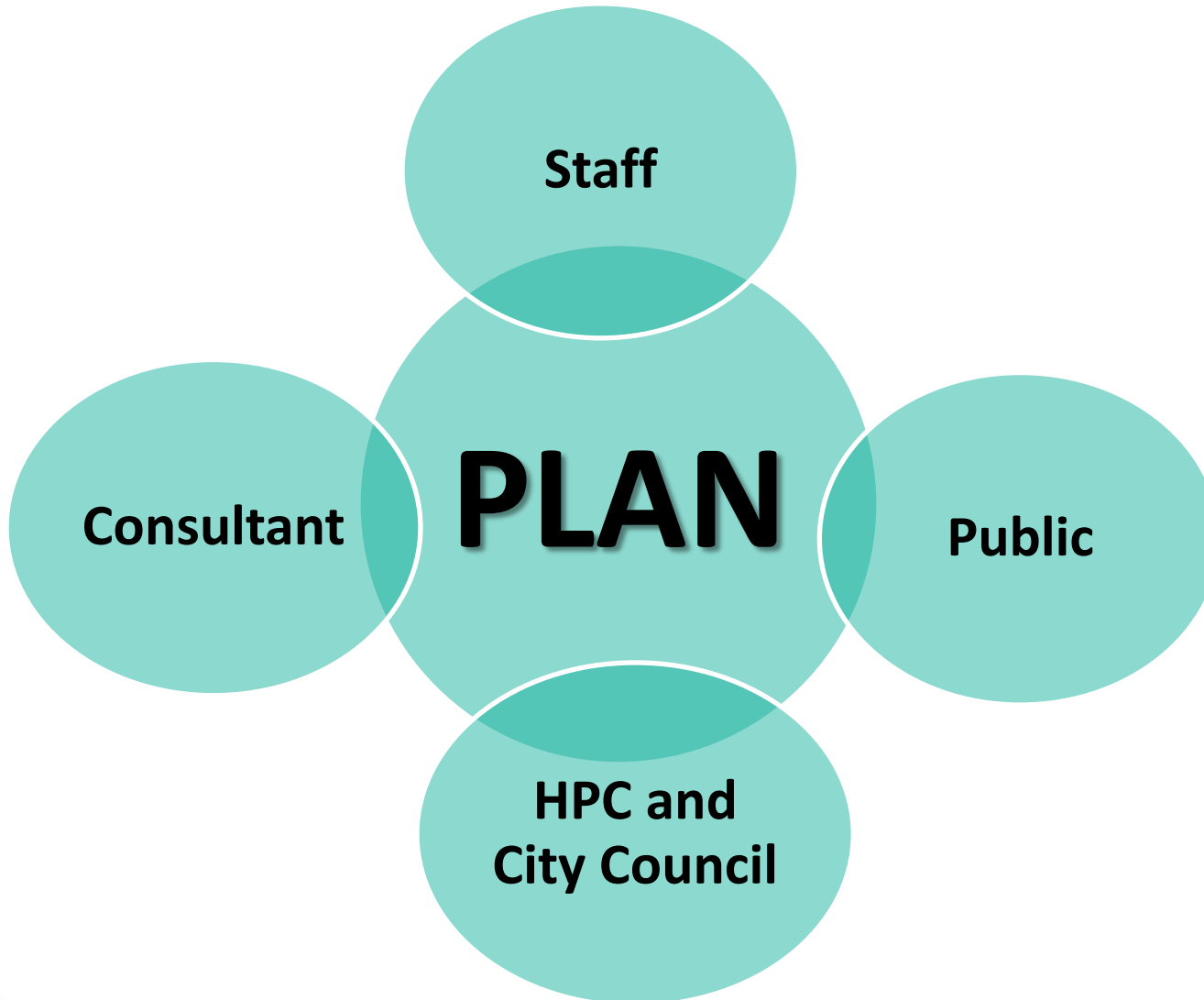
# What Works?

## Questions focused on the processes of the current Historic Preservation Program in Louisville

- **WORKS** → Landmark application, Research of historic sites, Landmark plaques
- **NEEDS IMPROVEMENT** → Education and outreach, Design guidelines
- **HUH, WHAT IS IT?** → Old Town Overlay Zoning Incentives, City ownership of historic buildings
- **OTHER** → Training for HPC, Outreach to business owners, clearer guidelines for grant funding, better integration between HPC and other boards

Ongoing Plan Work

# Collaborative Approach



# Schedule

- **November 2014-February 2015**  
→ Vision, Purpose and Needs
- **November 2014-January 2015**  
→ Current Program Description and Evaluation
- **March-April 2015** → Goal and Policy Setting + **Second Public Meeting** and **City Council Study Session**
- **April 2015** → Implementation Schedule
- **May-June 2015** → Adoption



# Comp Plan as Starting Point

## Concepts and Language from Vision Statement

*small-town* atmosphere... The City strives to **preserve** and enhance the high quality of life it offers to **those who live, work**, and spend time in the community. Louisville **retains connections to the City's modest mining and agricultural beginnings**...while continuing to transform into one of the most **livable... communities....**

# Comp Plan as Starting Point

## Concepts and Language from the Core Community Values

A Connection to the City's Heritage -  
the City recognizes, values, and  
encourages the ***promotion and  
preservation of our history*** and  
cultural heritage, particularly our mining  
and agricultural past.



# Vision & Purpose

The citizens of Louisville will retain connections to our past by fostering stewardship and preserving significant historic places. Preservation of these places reflects the authenticity of Louisville-- its small town character, history, and sense of place, all of which make our community a desirable place to call home and conduct business.

The purpose of the Plan is to guide Louisville's city-wide preservation program through the next 20 years.